

# Graphic Designer/Production Artist



**Experience** 2 - 4 years

**Level** Intermediate (non-manager)



**Business Instincts Group** (A.K.A. **BIG**) is looking to fill the role of **Graphic Designer/Production Artist**. **BIG** is a conscious business consulting organization that is energized by doing the impossible. We don't like to brag, but we work on world-changing projects, and we have an amazing "get it done, have fun" culture that is unmatched anywhere.

The **Graphic Designer/Production Artist** will work with **BIG**'s in-house design team to help create the visually-inspiring world-class brands of tomorrow. They will report directly to our Aesthetic Director and be involved with our design team in a variety of print and front-end web design projects. We expect the chosen candidate to join our team by October.

## *The Graphic Designer/Production Artist will be responsible for:*

- Providing support in print design, pre-press management and web design
- Coordinating print production and sourcing print vendors
- Developing a variety of print collateral and front-end web design solutions
- Maintaining a personal blog and engaging with the online design community
- Other related research tasks as assigned

## *The ideal candidate will have:*

- Minimum 2 years experience in a graphic design, production artist or equivalent role
- Proficiency with Adobe Creative Suite and familiarity with HTML/CSS
- Experience with pre-press management and print coordination
- A portfolio demonstrating a strong design sensibility and attention to detail
- An exceptional work ethic and sense of personal motivation
- Excellent communication, time management and prioritizing skills
- An understanding of the relevance of social media within the design industry and willingness to engage with it

**\*Bonus Points\*** Familiarity with basic JavaScript and PHP would be an asset

## *Perks of working at BIG (let's pretend we're not bragging here):*

- We're not your typical nine-to-five organization
- Our awesome culture and family-like dynamic
- This isn't just a job to pay your bills, we're changing the world
- Great benefits package and vacation time

Think you want to hang out with us on a daily basis? Send your resume and samples of your best work (plus anything else you think we'll like) to [robyn@businessinstincts.ca](mailto:robyn@businessinstincts.ca). (Please put **Graphic Designer/Production Artist** in the subject line.)